Republic of the Philippines

**SORSOGON STATE UNIVERSITY**

**Bulan Campus**

Bulan Sorsogon

**A CASE STUDY ON TRANSFORMING BARIIS LAKE AS ONE OF THE HISTORICAL TOURIST SPOTS OF BULAN**

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**EXECUTIVE SUMMARY**

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The purpose of this study is to complete a case study on transforming bariis lake as one of the historical tourist spots in Bulan. This study wants to generally suggest solutions to the problems encountered by the Barris lake. As a result of the lack of maintenance, Bariis Lake has fallen into disrepair, leading to a decline in visitors who used to come for leisurely walks. We hope to be enlightened about future visions for the new Bariis lake, located in St. Remedios, Bulan Sorsogon, which are yet to be realized. The major problem in Bariis Lake is the lack of in terms of awareness, infrastructure, and the environment.The lake's significance and potential are undervalued due to limited promotion and communication efforts by authorities. Insufficient development and maintenance of infrastructure, such as walking paths and lighting, further exacerbate the problem. Environmental issues such as pollution, littering, and invasive species also pose a significant threat. The study reveals that the Bariis lake in Bulan is known for its splendid and historically rich landmark if it is restored and nurtured. A Bariis Lake is inherently stunning, and it is our duty to refrain from being the cause of its deterioration. Bariis Lake is a magnificent and asset to the society, and we encourage you to be one of the individuals who contribute to its restoration and enhancement.

**ACKNOWLEDEMENTS**

We would like to give our warmest thanks to our instructor Rytzz Obsum for his endless guidance, support, patience, and motivation through the entire case study process.

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**INTRODUCTION**

The charming Bariis Lake is in Sta. Remedios Bulan, a town rich in culture and history. The Bariis Lake is a hidden gem that is just waiting to be found in the center of Bulan. With its rich history and folklore, this placid body of water has the potential to grow into a major tourist destination. With an emphasis on the lake's natural beauty, cultural significance, and potential advantages for both the local community and the tourism sector, this case study attempts to investigate how Bariis Lake was converted into a historical tourist destination. By exploring Bariis Lake's past, present, and future, we hope to reveal the unrealized potential of this exceptional place and offer a road map for its effective development into a must-see destination.

History of Brgy. Sta. Remedios in 1901, the barangay became part of the population, housing families like Listana, Cerdina, Goncero, Genetia, Gloriana, Pelenia, Guelas, Goboli, and Grafia. Selveriano Dela Torre Listana served as Tenynte Del Barrio in 1935. During WWII, it was used as a Japanese Soldier camp.After WWII, residents returned and built a chapel in Remedios Gojar Guetan, becoming the first hermana. In 1946, Piyesta sa Nayon was celebrated, and in 1950, the barangay was named after patron saint Nuestra Señora Delos Remedios.In 1957, Sta. Remedios Elementary School was opened, funded by Congressman Modesto Galias. In 1964, the barangay became legitimate, with the first fiesta in 1967 and the SORECO I energized it two years later. In 2004, the Japanese War Tunnel was rehabilitated for history commemoration. In 2012, 60 fiestas were celebrated, and in 2013, the 10th Fiesta sa Kabubudlan and Municipal Eco Tourism launched in Bulan.

As part of the celebration of the 10th Fiesta sa Kabubudkan at Brgy, the Bulan Local Government Unit, led by Mayor Marnelli Ballesteros-Robles, launched the Municipal Eco Tourism on October 13, 2013. Ast. Remedios, Bulan, and Sorsogon. The inauguration of the recently constructed "Bariis Lake" is one of the celebration's highlights. The locals used to refer to this area as "Danao," but after it was transformed into an eco-park, they adopted the name "Bariis lake." The grass that surrounds the lake is known as baris. In the middle of the lake, connected to its shore by a footbridge, is a large floating house. A small floating cottage that is pulled by a rope at both ends and can be utilized as a means of transportation across the lake is also available. You can rove over the lake in some boats shaped like ducks. A lot of people also like taking walks on the trails that encircle the lake and having picnics atop the hills. Smoking and alcohol consumption, however, are not permitted within the park.

Bariis Lake is an excellent location for fun and relaxation. The Japanese World War Tunnel, built in 1942, is located inside the eco park. It is a silent witness to the atrocities of war. A strong and grim reminder of the people’s gallantry and defeat...of sacrifices and patriotism...of lost lives and of shattered dreams. May this continue to remind those who are living today that there is no substitute in living a gratifying life than peace. Peace, though elusive, is worth man's dream. This explains why so many people come here to enjoy the rich beauty of nature in Bulan.

The focus of this research is to investigate the possibilities of Bariis Lake as a historical tourist destination in Bulan and to suggest a plan of action for its improvement. Initially, we will recognize and examine the current barriers that impede the expansion of tourism in the region. These could include problems with awareness, infrastructure, or the environment. Since these difficulties have an immediate impact on the allure and accessibility of these locations, it is imperative to comprehend them. We’ll suggest creative and long-lasting ways to improve these tourist destinations' allure and accessibility. These can involve boosting eco-tourism, enhancing infrastructure, or raising awareness through digital marketing. We’ll evaluate how these suggested remedies might affect the neighborhood and Bariis Bulan's tourism industry. This entails assessing the possible impacts on the environment, society, and economy. It is imperative to maintain a balance between the expansion of tourism and the preservation of the environment and the well-being of the local community. Lastly, we will assess how well-liked the tourist attractions in Bariis Bulan are. This will entail gathering and evaluating information on the quantity of visitors, their level of satisfaction, and these locations' general reputation.

A case study on Transforming Bariis lake as one of the historical Tourist spots of Bulan, the following objectives were considered:

1.To determine the existing obstacles and constraints that Bariis Bulan tourist destinations face and comprehend the effects that these have on tourism.

2.To suggest creative and sustainable ways to improve the accessibility and appeal of Bariis Bulan tourist destinations to draw more visitors.

3. To assess the suggested solutions' possible effects on the neighborhood and the Bariis Bulan tourism sector in terms of their potential economic, social, and environmental effects.

4.To evaluate the popularity of the Bariis Bulan Tourist spots

By looking into these areas, we intend to give a thorough picture of how tourism is doing in Bariis Bulan right now and practical advice on how to make Bariis Lake a bustling travel destination."

**LITERATURE REVIEW**

The study of J. A. Harris also tackles with the evaluation of the succession in restoring ecosystem through measuring soil microbial community we can assess the degradation and the effects of management design to reverse its effects. With these techniques we can evade failures and boost the chance our success. With all of the techniques and theories that we have read in all of the articles we can conclude that all of it is relevant in our research that may help us in the Restoration/Rejuvenation of Barlis Lake. And with so many techniques that we have observed we have a higher chance of success to restore or maybe improve the lake and boost the job opportunity and the economy of the community. This study is anchored of the Tourist Destinations Life Cycle Theory of Butler According to Butler's research there are seven stages of tourist area life cycle model that is one of the most cited and continuous areas of tourism. knowledge. The first stage is the Exploration: destinations always start as unknown and undeveloped area that tourist explores and experienced. Second stage is the involvement, this is the stage where local residents are involved in providing primarily facilities for the visitors, and this is also the stage where local investment and advertisement of the area start. Third is Development: the facilities will improve, and investors will start to invest to the destination for the development, changes in the physical appearance will be noticed but the local involvement and control of development will decline. Fourth will be the Consolidation, the rate of visitors will decline, but total numbers will still increase, and total visitor's numbers will exceed the number of permanent residents. Fifth stage is the Stagnation; the capacity levels for numbers of visitors will have been reached or exceed. The area will have a well-established image, but it will no longer appeal to the visitors. The next stage is the Decline, the area will not be able to compete with the newer attractions so will face a declining market. Last stage will be the Rejuvenation: there will be a big change to the destinations to uplift again. the negative trends in visitor's arrivals. The tourism area life cycle stated by Butler shows that Bariis Eco Park, being in the declined stage bas potential to be back to its former condition. With this study is looking forward for the next stage which is rejuvenation. Attraction, promotion and services and facilities will be a great factor for restoration.

In order for the destination to go back into competition, the last stage must be taken into action. The conceptual framework of this study is based on the problems stated in this chapter. The study is focus on the restoration of the Bariis Eco Park in Bulan, Sorsogon. To assess the status of the restoration, the researchers will use a survey questionnaire in the gathering of the primary data that is based on the problem of the study. The assessed data will be converted into an information that will be of great use in the rejuvenation stage of the Bariis Eco Park as a tourist destination. This paradigm will serve as guide to how this study will work. First, in order to answer all the questions regarding the problem, the researchers provided a questionnaire that will define the status of Bariis Eco Park. The assessment made will later then be used in order to restore the developments made before and surpass that. As well to suggest possible actions that can be made in order to fully implement stable maintenance and management in the Bartis Eco Park, Bulan.

**METHODOLOGY**

This section discusses the quantitative methods utilized to collect and analyze data. To collect data, we used the checklist survey questioner after the selection of sample and size.

**Research Design**

This study utilized the descriptive quantitative method to collect data, provide details regarding the case study on transforming Bariis lake as one of the historical tourist spots in Bulan. The study provides information and elaborate data into the Are and Do.

**Case Study Sample size**

The sample size used from this study were simple random sampling method used by checklist survey questioner to the respondents of the case study.

In the simple random sampling with this method, individuals are chosen randomly, giving each member of the population an equal chance of being selected as the subject.

**Case Study Sample Selection**

The sample size in our case study is small, which is we used quantitative method. The selection of sample used by the researchers is a checklist survey questioner give to the respondents of the study.

**Case Study Instruments** The instruments utilized by the researchers was permission letter to gather data with the used of checklist survey questioner.

**Data Collection Procedures**

The purpose of this study is to analyze data and identify the problems encountered, the researchers made a permission letter to collect data. The researchers make a checklist survey questioner so that they can collect data that needed.

**Data analysis Procedures**

The data were analyzed and checked and then the researchers evaluate the data collected from checklist survey questioner and final review was conducted to prepare the final review of data and will interpret and do the findings.

**Role of the Researcher in case Study**

As a researcher, we are the ones who distributes the survey questioner to the respondents and analyzed, review, the documents, and observe whatever being studied. In this case study, we are carefully to avoid bias. We are constantly aware of our feelings and opinions, and we make sure to open the evidence that we have in conducting our case study.

**DISCUSSION**

**Table 1. Respondent's Demographic Profile**

|  |  |  |
| --- | --- | --- |
| Category | N | Percent |
| 18-25 | 7 | 70% |
| 26-65 | 3 | 30% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

As shown above, 70% of the respondents with 7 frequencies are 18-25 years old and 30% of the respondents with 3 frequencies are 26-65 years old.

Most of the respondents are 18-25 years old.

**Table 2. Are you satisfied with the current facilities and amenities available at Bariis Lake.**

|  |  |  |
| --- | --- | --- |
|  | FREQUENCY | PERCENTAGE |
| YES | 4 | 40% |
| NO | 3 | 30% |
| MAYBE | 3 | 30% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

In the above table out of 10 respondents, 40% respondents are chosen YES, 30% respondents are choosing NO, 30% respondents are chosen MAYBE, with the statement of Are you satisfied with the current facilities and amenities available at Bariis Lake.

It shows that most of the respondents are satisfied with the current facilities and amenities at Bariis Lake as one of the historical tourist spots in Bulan Sorsogon.

**Table 3. Are there any improvements you would like to see in Bariis Lake to enhance its appeal as a historical tourist spot.**

|  |  |  |
| --- | --- | --- |
|  | FREQUENCY | PERCENTAGE |
| YES | 9 | 90% |
| NO | 0 | 0% |
| MAYBE | 1 | 10% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

The result mentioned in the table showed 90% respondents choose YES, in the statement, 10% respondents choose MAYBE, with the statement Are there any improvements you would like to see in Bariis Lake to enhance its appeal as a historical tourist spot.

The majority results that the respondents, expressed their wants for the improvements at Bariis Lake.

**Table 4. Do you agree that the Bariis Lake tourist spot need attention to maintain its importance as a historical tourist spot in Bulan.**

|  |  |  |
| --- | --- | --- |
|  | Frequency | Percentage |
| YES | 10 | 100% |
| NO | 0 | 0% |
| MAYBE | 0 | 0% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

The table illustrate that there were 100% of the respondents choose YES, as shown that they are agree with the statement Do you agree that Bariis Lake tourist spot need attention to maintain its importance as a historical tourist spot in Bulan Sorsogon.

It's showing all respondents choose yes that Bariis Lake needs attention to maintain its importance as a historical tourist spot.

**Table 5. Do you believe that transforming Bariis Lake into tourist spot will benefit the local economy.**

|  |  |  |
| --- | --- | --- |
|  | Frequency | Percentage |
| YES | 10 | 100% |
| NO | 0 | 0% |
| MAYBE | 0 | 0% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

The result in the table above that 100% of the respondents with 10 frequencies are choose YES, as shown as they are believing that transforming Bariis Lake into a historical tourist spot will benefit the local economy.

It shows that the responsdents see the potential benefits of tourism and they recognize the value of their local resources.

**Table 6. Are you aware of any ongoing conservation efforts to protect Bariis Lake and its surrounding environment.**

|  |  |  |
| --- | --- | --- |
|  | Frequency | Percentage |
| YES | 3 | 30% |
| NO | 7 | 70% |
| MAYBE | 0 | 0% |
| AVERAGE WEIGHTED MEAN | 10 | 100% |

The result shown above, 30% of the respondents are choose YES, 70% are choose NO, of the respondents with the statement that Are you aware of any ongoing conservation efforts to protect Bariis Lake and its surrounding environment.

It seems that most respondents are not aware of any ongoing conservation efforts to protect Bariis Lake and its surrounding environment.

**CONCLUSION**

Based on the analyzed and interpreted, it can be concluded that Transforming Bariis lake as one of the historical Tourist spots of Bulan.

Table 1. Respondent's Segment Profiles displayed above, 70% of the respondents with 7 frequencies are 18–25 years of age, and 30% of the respondents with 3 frequencies are 26–65 years of the age. Many of the respondents are 18–25 years of age. Table 2. In the above table, out of 10 respondents, 40% are pick Indeed, 30% are pick No, and 30% are pick Perhaps, with the assertion, Are you happy with the ongoing offices and conveniences accessible at Bariis Lake? It shows that many of the respondents are happy with the ongoing offices and conveniences at Bariis Lake as one of the verifiable places of interest in Bulan Sorsogon. Table 3. The outcome referenced in the table showed 90% of respondents picked Indeed, and in the proclamation, 10% of respondents picked Perhaps, with the assertion Are there any upgrades you might want to see in Bariis Lake to improve its allure as a verifiable place of interest? The larger part shows that the respondents communicated their needs for the enhancements at Bariis Lake. Table 4. The table delineates that 100 percent of the respondents picked Indeed, as displayed that they concur with the assertion that Bariis Lake place of interest needs consideration regarding keeping up with its significance as a verifiable place of interest in Bulan Sorsogon. It shows all respondents pick yes that Bariis Lake needs regard to keep up with its significance as a verifiable place of interest. Table 5. The outcome in the table over that 100 percent of the respondents with 10 frequencies are pick Indeed, however displayed, as they may be accepting that changing Bariis Lake into a verifiable place of interest will help the neighborhood economy. It shows that the respondents see the possible advantages of the travel industry and perceive the worth of their nearby assets. Table 6. In the outcome displayed above, 30% of the respondents picked Indeed and 70% picked No, with the explanation that Are you mindful of any continuous preservation endeavors to safeguard Bariis Lake and its general climate?It appears that most respondents don't know about any continuous preservation endeavors to safeguard Bariis Lake and its general climate.

**RECOMMENDATION**

Based on the findings of the study on the Transforming Bariis lake as one of the historical Tourist spots of Bulan, the following recommendations could be made:

1. Focus on the 18–25 age group: Since 70% of respondents in the 18–25 age group expressed interest, tailor promotions or improvements to cater to their preferences.

2. Capitalize on positive feedback: Given that the majority are happy with the facilities at Bariis Lake, emphasize these positive aspects in promotional materials to attract more visitors.

3. Address desired upgrades: Respondents are interested in enhancements. Consider conducting surveys to gather specific ideas and preferences for improvements at Bariis Lake.

4. Highlight historical significance: Since 100% agree that Bariis Lake needs attention to maintain its historical importance, emphasize the historical and cultural aspects in promotional campaigns.

5. Emphasize economic benefits: With all respondents believing that making Bariis Lake a tourist attraction will benefit the local economy, underscore the economic advantages in marketing efforts to garner support.

6. increased awareness of preservation efforts: Given that 70% are unaware of preservation initiatives, launch awareness campaigns to inform the public about ongoing efforts and encourage participation.

**REFERENCE**

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**APPENDICES**

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